

Who would pay for the shuttle?

Shuttle fares alone will not cover the cost of operating a shuttle system. Depending on who oversees and administers the shuttle, potential funding sources could include Federal and State grants, funds from the City or County, contributions from businesses and employers, and other private sources. Possible funding sources, as well as potential funding commitments, will be developed in the next steps of the Shuttle Study.

A PresidioGO shuttle serves employees, residents and visitors at the San Francisco Golden Gate National Recreation Area.



What happens next?

The objective is to develop a shuttle system strategy that will be successful in Sedona. Depending on the ultimate cost of the selected strategy, the availability of funding, and the ability to implement supportive policies, a shuttle system could be in operation by the end of 2003.

The initial phases of the Study have been completed. The next steps will involve extensive review of the alternatives, as well as opportunities to involve decision-makers and the public in identifying the right set of strategies for a shuttle in the Sedona area. The forthcoming steps are as follows:

- **Evaluate the Shuttle Alternatives.** Find the best set of alternatives for Sedona. Compare the options by looking at costs, expected ridership, and different service designs.
- **Select a Shuttle Option.** Refine the alternatives and choose the best option for a shuttle service in the Sedona Area. Understand what types of supportive policies (parking restrictions, fares, fees, etc.) need to be put into place.
- **Recommend a Strategy.** Develop a funding plan and prepare the final implementation plan.

Potential Costs

Operating a shuttle can be costly, and must be viewed in terms of the overall benefits to the community of reduced traffic and less harmful environmental impacts. Preliminary annual operating subsidies range from \$600,000 for a very basic service to about \$4.6 million for the most comprehensive alternative.

Additional costs would be incurred to develop shuttle facilities, stops, and parking areas. The final costs will depend on a number of factors that are to be identified in the next steps of the Shuttle Study.